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B3 Insight Announces Platinum Sponsorship For Oilfield Water Markets 2020 Conference by Oilfield Water Connection

B3 Insight plans to showcase their market intelligence platform as one of two Platinum Sponsors of the Oilfield Water Markets 2020 Conference in Dallas in May.

DENVER, CO - (January 27, 2020) – B3 Insight is thrilled to announce its Platinum Sponsorship for Oilfield Water Connection’s Oilfield Water Markets 2020 Conference at the Gaylord Texan Resort in Dallas May 26-28, 2020.

“B3’s platform offers quality and actionable data so that companies involved with oilfield water at every level can make better decisions,” explained Peter Cook, Managing Partner of Oilfield Water Connection, the leading business event platform for the full-cycle oilfield water marketplace, and an organizer of the event. “B3’s mission - to provide transparency, mitigate risk, and unlock opportunities for industry stakeholders - is perfectly aligned with Oilfield Water Connection’s conferences. They have a sterling reputation for thought leadership and we are thrilled to have them as a part of our upcoming conference.”

The Oilfield Water Markets 2020 Conference will be the largest event ever held with an agenda focused entirely on marketplace issues facing U.S. business leaders in full-cycle oilfield water management. Over 300 attendees are anticipated, bringing together senior executives and investors in E&P, water midstream, oilfield services, logistics, private equity, and various support services related to issues including technology, equipment, and public relations.

“We are pleased to be a Platinum Sponsor of the Oilfield Water Markets 2020 Conference,” commented Kelly Bennett, President of B3. “We believe our brand is synonymous with market expertise and water stewardship in the oilfield, and this sponsorship is a way of supporting our customers and like-minded stakeholders in that effort. We will be making additional exciting announcements in the coming weeks, both in conjunction with this event and otherwise. We’re looking forward to the conference.”

The Oilfield Water Markets 2020 Conference will be held at the Gaylord Texan Resort & Convention Center set on Grapevine Lake and featuring an atrium with 5 acres of gardens less than 10 minutes from DFW Airport. The conference will also feature a golf outing on May 26, 2020 at the Cowboys Golf Club, followed by main event on May 27 and 28.

About B3

B3 delivers actionable insight through data and analytics for water-related decision making. Through B3’s SaaS platform and other products, we combine environmental and operational data and analytics to help customers evaluate assets, enhance operational efficiencies, mitigate risk, allocate capital, and benchmark performance. B3 provides value to organizations across numerous industries enabling diverse users to manage, analyze, and visualize growing datasets from a multitude of disparate sources. For more information, visit B3insight.com.

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