



B3: Product Analyst

The Company.

B3 is focused on leveraging high-quality data and state-of-the-art analysis to support critical decision making at the nexus of water, land, energy, and people. We deliver innovative data solutions, powerful analytics, market intelligence reports, and an intuitive technology platform to bring water insight to the private, nonprofit, and public sectors. B3 is a full-stack data company, from proprietary data collection and management methodologies to our built-from-the-ground-up web-based display and analytics platform. We deeply understand data, the role it plays in decision making, and how to enable data users to maximize value through visualization and software.

The Role.

The Product Analyst is a self-starting, independent-thinker who excels at managing multiple priorities in a fast-paced, high-intensity environment. The successful candidate is expected to materially contribute to the vision, strategy, and roadmap for the suite of data, information products, and solutions (current and future) offered by B3. The Product Analyst is responsible for initiation, development, augmentation, and oversight of processes/procedures for collecting, managing, and analyzing historical and real-time water data. The Product Analyst also will execute data and platform quality audits that validate and maintain data/system integrity, as well as proactively engage in product improvement initiatives. Near-term, this role focuses on managing and advancing the development of our product suite for the oilfield water industry, while ensuring that core offerings to other industries remain best in class. Longer-term, the successful applicant will serve as a client liaison/consultant, delivering multi-industry expertise and state-of-the-art products for broad water intelligence applications.

This particular Product Analyst role is also unique to B3, as in addition to the requirements noted above, the successful candidate will possess a demonstrated expertise in subsurface characterization and reservoir/hydrologic modeling. The Analyst is expected to lead projects related to subsurface capacity utilization and fate of injected fluids as prescribed/permitted by the EPA Underground Injection Control (UIC) program.

The Expectations.

- Translates customer needs into prioritized product requirements; contributes to defining, developing, and optimizing user personas.
- Knows the full technology stack to make informed product and data analysis strategy decisions while also keeping current on the emerging technological landscape.
- Coordinates with all functional areas to ensure high quality, on-time delivery.
- Tracks product development timelines, identifies bottlenecks, and identifies/addresses schedule risks for product delivery. Defines associated processes to formalize roles/functions to ensure stability and consistency, while seeking continued improvement.
- Ensures B3's principles are integral in product development and strategy: commitment to transparent, discoverable data; ease of use; deep understanding of customer workflows; right technology for every solution; best in class architecture; exceptional performance and reliability.

Qualifications/Skills.

- B.A./B.S. in a Science/Engineering-related discipline with emphasis on subsurface evaluation and flow simulation. M.S. and/or M.B.A. preferred.
- 2-4+ years in oil & gas upstream or midstream experience.
- Strong problem-solving and analytical skills with demonstrated application to big data sets.
- Ability to manage diverse personalities while demonstrating integrity and persistence.
- Strong verbal and written communication skills to be a client-facing member of the B3 team.

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Qualifications/Skills (Continued).

- Understanding of the importance of deadlines, budgets, and managing expectations.
- Proficiency in GIS, Microsoft applications (including Excel, SQL, Visual Basic, Word, and PowerPoint), R, Python, and/or MATLAB, in addition to industry-standard reservoir simulation (e.g., Eclipse) and/or groundwater flow simulation (e.g., MODFLOW, FEFLOW) software packages.

We are committed to an inclusive and diverse culture at B3. We welcome and encourage applications from individuals from all groups, including aboriginal, women, visible minorities, and persons with disabilities, regardless of race, ethnicity, sexual orientation, creed, family status, national origin, age and gender.

We thank all applications for showing an interest in this position. Only those selected for an interview will be contacted.