



Oilfield Water Intelligence



ABOUT BLACKLINE ENERGY SERVICES

Founded in 2015 with over 550 employees, Blackline Energy Services, LLC is the leading service provider of pipeline and facility construction, fluid management and energy infrastructure solutions. Blackline's commitment to the wellbeing of employees, customers, landowners and the environment is the key to their success. Blackline serves the Permian and Delaware Basins and is headquartered in Midland, Texas with field office locations in Pecos, Texas and Jal, New Mexico.

B3 USER PROFILES

Wes Finch is the Co-Founder and Chief Commercial Officer of the BLACKLINE Water Assets Division, and is responsible for driving sales and company growth in the Permian Basin with focused efforts on fluid management, storage, transfer, landowner, customer relationships and land acquisitions.

Mitchell Tucker is the Water Strategist for the BLACKLINE Water Asset Division. Mitchell is responsible for analysis and acquisition of water sources, right of way, landowner relations and long-term fluid management solutions. Prior to BLACKLINE, Mitchell played an instrumental role in water right/source acquisitions throughout the Eagle Ford Shale and Permian Basin for Select Energy Services and Layne Christianson.



Blackline Energy Services Leverages B3's Oilfield Water Intelligence to Provide Insight, Enhance Analysis and Quickly Execute on Projects. B3 Has Helped Blackline Increase Productivity by Over 25% and Save Over \$50,000 Annually.

EXECUTIVE SUMMARY

B3 helps Blackline manage resources more efficiently and confidently within a rapidly changing market environment. This case study demonstrates how a service company is able to reduce costs and enhance strategic analysis to execute on projects significantly faster with the use of B3's aggregated, dynamic oilfield water intelligence platform. Through B3, Blackline can now quickly and efficiently utilize Railroad Commission (RRC) data and better support client needs in a constantly evolving market.



B3 provides a data analysis platform solution allowing for a better-connected industry. When land owners, service companies and operators are connected the best solutions are created for water management.

– Wes Finch, Co-Founder and Chief Commercial Officer



Blackline is saving over \$50,000 per year with access to B3.

CHALLENGES

- Complex water and land datasets are fragmented across hundreds of unorganized, disaggregated sources making it difficult to identify landowners and water sources
- Complexity of data requires in-house resources to aggregate data manually, which is time consuming and becomes outdated almost immediately
- Adapting to the specific demands of each customer in an evolving and complex data landscape

“ ***B3 is helping identify and connect the dots between the landowners, service companies, and operators.***

– Wes Finch, Co-Founder and Chief Commercial Officer

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SOLUTION

Blackline identified B3 as a solution to the company's challenges because of our ability to automate the data collection, aggregation, and analysis necessary to make faster and more informed decisions. B3 is turning hours of research into minutes, allowing for quick access to information needed. B3's platform leverages advanced data aggregation techniques and sophisticated analysis to uncover new economic opportunities and reduce the life-cycle cost of managing water. The output is presented as a web-based, interactive geospatial platform with exceptional data visualization, reporting, and export capabilities. Blackline utilizes the B3 platform for their one stop shop for efficiently searching for land owners, identify water sources, and access to RRC in order to provide solutions for their customers.

RESULTS

Using B3's platform, Blackline is able to:

- Identify new market opportunities and prioritize future opportunities
- Allocate resources more efficiently and confidently as the market constantly evolves
- Utilize reliable data to make informed development and operational decisions
- Determine the right of way path between water sources, drilling locations, and disposal locations
- Eliminate the need for professionals to aggregate, collect, and interpret data
- Understand the landscape through benchmarking and analysis
- Save countless man hours by utilizing a technology that compiles information that is easy to digest, interpret, and analyze.

CONCLUSION

Through B3, Blackline has been able to increase productivity by 25% and save more than \$50,000 annually. Blackline is now able to focus internal resources on strategy and analysis as opposed to data management and aggregation. This has allowed them to reduce expenses as well as improve internal productivity. B3's market leading oilfield water intelligence platform has saved the organization a significant amount of time, investment, and resources, enabling Blackline to meet the needs of their customers.

CONTACT US

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