



Oilfield Water Intelligence



ABOUT

Waterfield Midstream was founded in June 2018 by experts in upstream oil and gas water management, through a partnership with Blackstone Energy Partners via an equity commitment of \$500MM. Waterfield Midstream provides water management solutions for operators in the Permian Basin and has plans to develop some of the most extensive water infrastructure in the oil and gas industry.

USER PROFILES

Commercial Development Manager, Madeleine Wagner, is primarily responsible for executing strategic growth initiatives, such as identifying new development/acquisition opportunities. Previously a key member of Anadarko's water management team, Ms. Wagner has extensive industry experience in water management for upstream oil and gas. At Waterfield she manages and designs produced water management projects to provide water solutions to the biggest operators in the Permian. Ben Smiley, Vice President - Engineering, also utilizes the platform to support engineering and acquisition work.



Waterfield Midstream Leverages B3's Oilfield Water Intelligence to Support Strategic Insight and Enhance In-House Analysis. B3 has helped Waterfield Midstream Reduce Their Costs Significantly.

SUMMARY

B3 helps Waterfield Midstream manage resources more efficiently and confidently within a rapidly changing market environment.

This case study demonstrates how a water midstream company is able to reduce costs, better leverage its resources, and enhance strategic analysis with the use of B3's dynamic oilfield water intelligence platform. Waterfield Midstream can now quickly and efficiently utilize Railroad Commission (RRC) and New Mexico Oil Conservation Division (OCD) data to target new customers and stay up to speed on the constantly evolving market.

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B3 is solving for the ability to take data and make it usable, leading to better decisions.

– Madeleine Wagner, Commercial Development Manager

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Waterfield Midstream Cut Significant Costs with Access to B3

CHALLENGES

- Complex water and land datasets are fragmented across hundreds of unorganized, disaggregated sources
- Extremely difficult to understand regulatory information and manage real time data updates in their current systems
- Complexity of data requires in-house experts to aggregate data manually, which becomes outdated almost immediately and unusable

SOLUTION

Waterfield Midstream identified B3 as a solution to the company's challenges because of our ability to automate the data collection, aggregation, and analysis necessary to make more informed decisions. The B3 platform leverages advanced data aggregation techniques and sophisticated analysis to uncover new economic opportunities and reduce the life-cycle cost of managing water. The output is presented as a web-based, interactive geospatial solution with exceptional data visualization, reporting, and export capabilities. Waterfield Midstream utilizes the B3 platform for their one stop shop for access to RRC, NMOC data and permits, rigs, wells, completions, production, and leases through B3's Drillinginfo Connector.

RESULTS

Using B3's platform, Waterfield Midstream is able to:

- Identify new market opportunities and prioritize development of future opportunities
- Allocate resources more efficiently and confidently as the market constantly evolves
- Utilize reliable data to make informed investment, development, and operational decisions
- Eliminate the need for in-house experts to aggregate, collect, and interpret data
- Replace low-level activities to allow for more value-add work, including planning, analysis, and decision making
- Understand the competitive landscape through benchmarking and analysis
- Saved countless man hours by utilizing a technology that compiles information that is easy to digest, interpret, and analyze, reducing costs by over 65%.

CONCLUSION

Through B3, Waterfield Midstream has been able to reduce the use of outside consultants, as well as focus internal resources on strategy and analysis as opposed to data management and aggregation. This has allowed them to reduce expenses as well as improve internal productivity. B3's market leading oilfield water intelligence platform has saved the organization a significant amount of time, investment, and resources, while keeping Waterfield Midstream on top of the evolving water midstream market.

CONTACT US

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